



Hanover Township
Economic Development Advisory Committee
Retain / Revitalize / Encourage / Attract

Meeting Minutes
March 18, 2022
8:00 – 9:15 a.m.

Meeting Legal Announcement

A meeting of the Economic Development Advisory Committee (EDAC) of the Township of Hanover, County of Morris, and State of New Jersey, was held on March 18, 2022, in the Main Public Meeting Room of the Township Municipal Building, Route 10 and North Jefferson Road in the said Township, convening at 8:00 am. Chairperson Brueno announced that adequate and electronic notice for the meeting has been provided in accordance with the Open Public Meetings Act and Emergency Remote Meeting protocol for Local Public Bodies, by posting written notice of the meeting on the bulletin board in the Municipal Building in said Township, on the Township website, and by emailing such notice to the following newspapers: Hanover Eagle, Daily Record, and the Star-Ledger.

Roll Call

Present

Bob Brueno, Chairperson
Gene Potkay, Vice-Chairperson
Paul Elias, Member
Greg Davey, Member
Art Linfante, Member
Nadia Mian, Member
Susan Shannon, Member
Rich Campbell, Alternate
Suzanne DiMontova, Alternate
Michael Knauss, Alternate
Chris Mattessich, Alternate
Thomas “Ace” Gallagher, Dir. Of Planning
Shelby Snow, EDAC Internal Coordinator

Absent

Dan Breen, Alternate
Maria Florio, Alternate
John Ferramosca, Mayor
Blais Brancheau, BA Designee

Review & Approval of Minutes

February 18, 2022

Motion to approve made by Member Shannon and seconded by Member Linfante. All members were in favor.

Current Business

- Subcommittee Updates
 - Event
 - ~ 24 attendees signed up so far
 - Pens & Notepads in-hand to give out
 - Catering by Mimi's Too in Whippany
 - Alternate DiMontova suggested ordering T-Shirts for the event to wear and pass out to promote Shop Local. 3 businesses have offered to sponsor these so far.
 - Streetscapes
 - A project is in mind allowing for better connectivity between new developments coming in. This project will be the focus of a grant application through NJDOT and is more time-sensitive due to applications being due later this year. The Township is enlisting outside help to work on this project with the subcommittee.
 - Streetscape standards will be worked on simultaneously and will be a more long-term task.
 - Shop Local
 - Facebook Group has about 30 business members.
 - The subcommittee will use the B2B event and in-person recruitment to try to gather more participants.

New Business

- Banners
 - Vice-Chairperson Potkay got a quote for "Shop Local" banners to be made by Morris Sign Co. The banners would be put across Ridgedale Ave and Jefferson Rd with one backup/extra to have on hand. 3 Banners would be \$1600. The group voted unanimously to approve the expense.
- Suggested Initiatives
 - Director of Planning Gallagher stated that he would like the group to work with the Planning Board on improving and updating some of the Township regulations that may be outdated – drive-throughs, signs, etc. - to better support the local businesses community.
- Membership
 - Chairperson Brueno stated that he discussed revising the membership makeup of EDAC with the Mayor. Currently, there are 8 regular members and 6 alternate members. He suggested revising it to be 12 regular members and 2 alternates. This would be simple to do and would only require the governing body to make an update to EDAC's entry in the Township Code.

- Hanover First
 - Chairperson Brueno discussed creating a new subcommittee that would identify local subcontractors to be used for development in Hanover.

Public Comment

John Sheridan – Provided a handout/article from the NJ Special Committee on Economic Growth and suggested ideas for EDAC to pursue.

Adjournment

Motion to adjourn was made by Vice-Chair Potkay and seconded by Member Mian. All members were in favor. The next meeting of the Economic Development Advisory Committee (EDAC) is scheduled for April 22, 2022, in Conference Room A.