



**Hanover Township**  
**Economic Development Advisory Committee**  
*Retain / Revitalize / Encourage / Attract*

Meeting Minutes  
**May 20, 2022**  
8:00 – 9:15 a.m.

**Meeting Legal Announcement**

A meeting of the Economic Development Advisory Committee (EDAC) of the Township of Hanover, County of Morris, and State of New Jersey, was held on May 20, 2022, via Zoom web meeting, convening at 8:00 am. Chairperson Brueno announced that adequate and electronic notice for the meeting has been provided in accordance with the Open Public Meetings Act and Emergency Remote Meeting protocol for Local Public Bodies, by posting written notice of the meeting on the bulletin board in the Municipal Building in said Township, on the Township website, and by emailing such notice to the following newspapers: Hanover Eagle, Daily Record, and The Star-Ledger.

**Roll Call**

**Present**

Bob Brueno, Chairperson  
Gene Potkay, Vice-Chairperson  
Art Linfante, Member  
Nadia Mian, Member  
Susan Shannon, Member  
Dan Breen, Alternate  
Rich Campbell, Alternate  
Michael Knauss, Alternate  
Chris Mattessich, Alternate  
Suzanne DiMontova, Alternate  
John Ferramosca, Mayor  
Shelby Snow, EDAC Internal Coordinator  
David Yoon, Nominated New Member

**Absent**

Greg Davey, Member  
Paul Elias, Member  
Maria Florio, Alternate  
Thomas “Ace” Gallagher, Dir. Of Planning  
Blais Brancheau, BA Designee

**Review & Approval of Minutes**

April 22, 2022

Motion to approve made by Member Shannon and seconded by Alternate Breen. All members were in favor.

### **New Business**

- Recap: Business Network Event
  - Chairman Brueno asked for the group's thoughts and feedback on the event and if should be held again next year
    - Vice-Chairperson Potkay stated that the event should be held again.
    - The group discussed the presentations, options for different events that could be held instead, and potential venue options.
- Recap: Creative Placemaking Conference (NM)
  - Member Mian attended a Placemaking conference in Schenectady, NY and summarized some of the points presented:
    - Focus on arts, culture & design
    - Engaging the community, encouraging tourism
    - Public/Private Partnerships
    - Schenectady's strategy for improving economic development in its community and the results of that – ½% sales tax directly to ED
    - Connecting craft beer to history

### **Current Business**

- TC Updates (JLF + TAG)
  - Airport/Park Ave– Federal Grant to address traffic
  - Morris County Mall – rejuvenation with possible new grocery store
  - River Park – Phase 2 – 3 buildings (retail marketplace, mixed use, hotel)
  - Chimney Rock – obtained NJDEP approval
  - Starbucks – approved, finalized for review
  - Zone change – Ridgedale Ave – cemetery, H2Ocean – continuous care facility
- Subcommittee Updates
  - Streetscapes
    - DMR created concepts – need to make adjustments – working with Twp Engineer
    - Grant not officially announced yet – expected this summer with a fall deadline
    - Streetscapes will be applicable to other areas of Twp
  - Shop Local
    - Will hold a follow-up event for subcommittee members

### **Public Comment**

None.

### **Adjournment**

Motion to adjourn was made by Member Shannon and seconded by Alternate Breen. All members were in favor.

The next meeting of the Economic Development Advisory Committee (EDAC) is scheduled for June 9, 2022, in the Main Public Meeting Room.