

TOWNSHIP OF HANOVER
1000 Route 10
P.O. Box 250
Whippany, NJ 07981



Economic Development Advisory Committee
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Economic Development Advisory Committee Semi-Annual Report: 2020

Date: 02/21/20

Submitted by: Shelby Snow, EDAC Internal Coordinator

Highlights from the Past Year

- The all-new HanoverTownship.com launched in February 2019. EDAC worked with the Township on testing and advising on the design and content of the final website. The new website has led to an increase in web traffic, a greater transparency of Township operations and an increased capability of communicating with residents.
- Business outreach letters were sent to Kings, Valley National Bank, Weis Markets and Whole Foods throughout the year.
- Business outreach letters were sent to the tenants of Pine Plaza with the intent of business retention.
- A formal recommendation was made to the Township Committee to hire a Communications Officer in 2020 ahead of the January 9th Township Committee Meeting.

Goals for the Coming Year

- Creation of a “Redevelopment Task Force”
- Look into the feasibility of a Special Improvement District within the Township
- Host a Business & Broker Event in late spring/early summer
- Encourage the Township to explore a Transportation Improvement District

Meetings Held

Friday, January 04, 2019
Friday, January 18, 2019
Friday, February 01, 2019
Friday, February 15, 2019
Friday, March 15, 2019
Friday, April 05, 2019
Friday, May 03, 2019
Friday, May 17, 2019
Friday, June 07, 2019
Friday, June 21, 2019
Friday, July 19, 2019
Friday, August 02, 2019

Friday, September 06, 2019
Friday, September 20, 2019
Friday, October 04, 2019
Friday, October 18, 2019
Friday, November 01, 2019
Friday, November 15, 2019
Friday, December 06, 2019
Friday, December 20, 2019
Friday, January 03, 2020
Friday, January 17, 2020
Friday, February 07, 2020
Friday, February 21, 2020

Current Membership

Breen, Dan	Chairperson
Brueno, Robert	Member
Campbell, Richard	Vice-Chairperson
Conklin, Christopher	Alternate 1
Elias, Paul	Alternate 3
Facchino, Anthony	Member
Ferramosca, John	Liaison
Florio, Maria	Alternate 2
Francioli, Ronald	Mayor
Hoblitzell, Thomas	Treasurer
Linfante, Arthur	Member
Mattessich, Christopher	Alternate 6
Mian, Nadia	Alternate 5
Potkay, Gene	Alternate 4
Shannon, Susan	Secretary
Struble, Jeffrey	Member
Brancheau, Blais	Business Administrator Designee
Snow, Shelby	Internal Coordinator