

**TOWNSHIP OF HANOVER**  
1000 Route 10  
P.O. Box 250  
Whippany, NJ 07981



**Economic Development Advisory Committee**  
Phone: 973-428-2497  
Fax: 973-515-6683

## **Economic Development Advisory Committee Semi-Annual Report #2: 2020**

Date: 12/18/20

Submitted by: Shelby Snow, EDAC Internal Coordinator

### **Highlights from the Past Year**

- The COVID-19 pandemic derailed a lot of EDAC's plans & goals for 2020 and the group was unable to meet for several months. Meetings resumed via telephone conference and Zoom in September 2020.
- EDAC has spent the year creating a comprehensive Hanover Township business list/directory of all the businesses that operate within the municipality.

### **Goals for the Coming Year**

- Originally, EDAC planned to host an in-person Business to Business event in June 2020 at Barclays. This was unable to occur due to the pandemic. Upon meeting again in September, the group shifted focus to prepare to host a series of virtual events in 2021. When the Hanover business directory/list is complete, the group will reach out to those businesses with a survey to inquire what type of information/presentations/events they want to see from the Township.
- Live, Work, Play in Hanover Township
  - Focus on ideas for beautification, seasonal decorations, and public improvements of key locations in the Township. Also, investigate the feasibility of a Special Improvement District (SID). Advise the Township Committee and Planning Board of important business locations where walkability and safety are a concern.
  - EDAC will partner with Rutgers graduate students to work with the Township on "establishing place" at 3 locations in the municipality.
  - Try to assist small businesses by establishing "shop local" initiatives.
  - Explore options, such as a Christmas Market, to capitalize on the annual Polar Express train ride event that draws thousands of people to the Township during the holiday season.
- EDAC may work with the Landmark Commission on promoting historical tourism in the Township.

### **Meetings Held**

Friday, March 06, 2020  
Friday, September 18, 2020  
Friday, October 02, 2020  
Friday, October 16, 2020  
Friday, November 06, 2020  
Friday, November 20, 2020  
Friday, December 04, 2020  
Friday, December 18, 2020

## Current Membership

Breen, Dan	Chairperson
Brueno, Robert	Member
Campbell, Richard	Vice-Chairperson
Conklin, Christopher	Alternate 1
Elias, Paul	Alternate 3
Facchino, Anthony	Member
Ferramosca, John	Mayor
Florio, Maria	Alternate 2
Gallagher, Thomas "Ace"	Liaison, Director of Planning
Hoblitzell, Thomas	Treasurer
Linfante, Arthur	Member
Mattessich, Christopher	Alternate 6
Mian, Nadia	Alternate 5
Potkay, Gene	Alternate 4
Shannon, Susan	Secretary
Struble, Jeffrey	Member
Brancheau, Blais	Business Administrator Designee
Snow, Shelby	Internal Coordinator