## **ORDINANCE NO. 24-2018**

## AN ORDINANCE OF THE TOWNSHIP COMMITTEE OF THE TOWNSHIP OF HANOVER AMENDING AND SUPPLEMENTING CHAPTER 166 OF THE CODE OF THE TOWNSHIP, ENTITLED LAND USE AND DEVELOPMENT LEGISLATION, BY AMENDING THE ZONING REGULATIONS TO PERMIT TEMPORARY SIGNS FOR NEW RETAIL BUSINESSES ESTABLISHMENTS

WHEREAS, the Township's zoning regulations currently permit various retail sales and service businesses; and

WHEREAS, it is common for such businesses when they first open to announce the opening to the general public; and

**WHEREAS**, the Township Planning Board has recommended that temporary signage for such circumstances be permitted, with appropriate regulations.

**NOW**, **THEREFORE**, **BE IT ORDAINED** by the Township Committee of the Township of Hanover in the County of Morris and State of New Jersey as follows:

**Section 1.** Section 166-141., Regulations applicable in all zones, in Article XX, Signs, is hereby amended by adding and inserting a new Subsection P., to read as follows:

- P. Temporary signs for opening of new retail sales and retail service establishments. Retail sales and retail service establishments shall be permitted to display temporary signs when the establishment first opens on a property in the Township. Such signage shall be subject to the following requirements:
  - (1) For purposes of this Subsection, a "new retail sales and retail service establishment" shall be construed to mean such an establishment that is a change in use or brand from the prior use or brand on the site or in the building, and which requires the issuance of a certificate of occupancy.
  - (2) A zoning permit shall be required from the Zoning Officer prior to the display of such signage.
  - (3) Permitted display period.
    - (a) Once issued, permits for such signs shall be valid for a period of 30 days, at which time the sign must be removed.
    - (b) Permits are non-renewable.
    - (c) Such signs shall not be displayed after 60 days have elapsed since the opening of the store to the public for business, with such opening defined as the date that the initial certificate of occupancy, temporary

certificate of occupancy, or certificate of continued occupancy was issued for the business, whichever applied and whichever occurred first.

- (4) Number of signs. One such sign shall be permitted for each business.
- (5) Permitted types. Such signs may be freestanding or wall-mounted.
- (6) Freestanding signs shall comply with the following requirements:
  - (a) The area of the sign shall not exceed 50 square feet on any side.
  - (b) The height of the sign shall not exceed 10 feet.
  - (c) The sign shall be located at least 10 feet from any front lot line, and shall also be located so as to not obstruct access, reasonable sight lines at intersections for vehicle operators or pedestrians, or the view of other signs on the same property or adjacent property or public street and so as not to create any other unsafe condition, all as determined by the Zoning Officer.
  - (d) Freestanding signs shall not include any signs of the type prohibited by §166-141.M.
- (7) If mounted, on the building, such signs may be located on the building wall or in the storefront window area, and shall comply with the following requirements:
  - (a) The area of the sign shall not exceed 50 square feet on any side.
  - (b) Such signs shall not include any signs of the type prohibited by §166-141.M, except for window signs and banners.
  - (c) Such signs shall be securely attached to the building, and not designed to flap or otherwise move due to wind or other forces.
- (8) Illumination. Such signs shall not be illuminated.

<u>Section 2.</u> In case, for any reason, any section or provision of this Ordinance shall be held to be unconstitutional or invalid, the same shall not affect any other section or provision of this Ordinance, except so far as the section or provision so declared unconstitutional or invalid shall be severed from the remainder or any portion thereof.

<u>Section 3.</u> All ordinances or parts of ordinances inconsistent with the provisions of this ordinance are, to the extent of such inconsistency, hereby repealed.

Section 4. This ordinance shall take effect in accordance with the law.

TOWNSHIP COMMITTEE TOWNSHIP OF HANOVER COUNTY OF MORRIS STATE OF NEW JERSEY

ATTEST:

Ronald F/ Francioli, Mayor

Joseph A. Giorgio, Township Clerk

DATE OF INTRODUCTION: September 13, 2018

DATE OF ADOPTION: October 11, 2018

I hereby certify the foregoing to be a true copy of a Resolution/Ordinance adopted by the Township Committee of the Township of Hanover at a Regular/Special Meeting held on the 1/2 day of October, 2018

Joseph A. Giorgio, Township Clerk, R.M.C.