

Economic Development Advisory Committee

Meeting Minutes: May 21, 2021

Meeting Legal Announcement

A meeting of the Economic Development Advisory Committee (EDAC) of the Township of Hanover, County of Morris and State of New Jersey, was held on May 21, 2021 via Zoom web meeting, convening at 8:00 am.

Chairperson Breen announced that adequate and electronic notice for the meeting has been provided in accordance with the Open Public Meetings Act and Emergency Remote Meeting protocol for Local Public Bodies, by posting written notice of the meeting on the bulletin board in the Municipal Building in said Township, on the Township website, and by emailing such notice to the following newspapers: Hanover Eagle, Daily Record, and the Star Ledger.

Roll Call

Present

Dan Breen, Chairperson
Bob Brueno, Member
John Ferramosca, Mayor
Art Linfante, Member
Susan Shannon, Member
Jeff Struble, Member
Chris Mattessich, Alternate
Gene Potkay, Alternate
Thomas "Ace" Gallagher, Dir. Of Planning
Shelby Snow, EDAC Internal Coordinator

Absent

Rich Campbell, Vice-Chairperson
Anthony Facchino, Member
Tom Hoblitzell, Member
Scott Bartell, Alternate
Chris Conklin, Alternate
Paul Elias, Alternate
Maria Florio, Alternate
Blais Brancheau, BA Designee

Review & Approval of Minutes

May 7, 2021

Motion to approve made by Member Brueno, seconded by Member Shannon. All members were in favor.

Current Business

Beautification Sites

- Director of Planning Gallagher stated that Bruce Brueche will be beautifying the areas around the "Welcome to Hanover Township" signs and Greenwood would be doing plantings.
- All of the projects are on target for completion by Memorial Day weekend.
- Director of Planning Gallagher and Vice-Chairman Campbell have been discussing some potential beautification areas around the High School for the fall.

Local Business Initiatives

- Subcommittee is meeting weekly to discuss shop local ideas + the directory.
- The business directory vendor is running slightly behind schedule. An update will follow next meeting.
- The subcommittee is trying to identify a local business owner to assist in running a social media page or group to promote local businesses.

Rutgers Study

- Results of the students' work will be presented at the 5/27 Township Committee meeting. A press release and a copy of the report/presentation will be posted to the Township website afterwards.

Market Updates

- It seems like retail is rebounding as things begin to reopen. Long term trends and future of retail is still uncertain.
- Seasons 52 is now open.
- Hotels are starting to be booked again which is good for the large hotel industry presence in the Township.

New Business

NJ Incentives Relaunch

- Hanover is an eligible area for state business incentive programs for corporations/businesses moving into NJ.
- Businesses must be office or research + development facilities, cannot be retail.

Public Comment

None.

Executive Session

Motion to move to executive session made by Member Shannon and seconded by Member Facchino. All members were in favor.

Susan Sharpe from the Township attorney's office (Dorsey + Semrau) joined the call to oversee the discussion.

Chairperson Breen and Mayor Ferramosca discussed findings of the Rutgers study with the developers of River Park earlier in the week. This closed session was to discuss that conversation and inform EDAC. On May 27th at the Township Committee meeting, a joint presentation will occur to the public with this information.

Adjournment

Motion to adjourn made by Member Brueno and seconded by Mayor Ferramosca. All members were in favor.
The next meeting of the Economic Development Advisory Committee (EDAC) is scheduled for June 4, 2021.