

Join Us for an Informal Business Card Swap Meet & Greet

**February 28th, 6:30 – 8 PM ... doors open at 5:30!
at Double Tap Brewing, 50 Parsippany Road, Whippany**



Speaker: Tom Levis, Advertising Account Executive at A4 Media

Tom grew up in Whippany, graduated from Whippany Park, New England College and the County College of Morris. He's been head coach of the Hanover Park Regional High School District for 27 years, leading them to 7 championships. He will enthusiastically provide his insights and overview the options available to advertise your business on any number of cable channels, including NJ12, as well as a very affordable digital advertising platform that is quite effective in reaching local customers. He genuinely is committed to help our local businesses thrive.

Learn more about Tom and A4 Media on LinkedIn and Facebook:

<https://www.linkedin.com/in/tom-levis-a8675359>

<https://www.facebook.com/tommy.levis>

Check out Tom's hockey background on YouTube: <https://youtu.be/x5AadbuSePE>

Check out Tom's personal media channel TP9TV on Facebook: search Tommy Levis TL9TV in watch e.g. [#TL9TV Our Buddy, Patrick Minto is an excellent plumbing and heating expert working with Michael Boud at H.B. Service Plumbing and Heating. Family... | By Tommy | Facebook](#)

Please join us on Feb 28th, meet your fellow Hanover businesses, learn about opportunities to improve your reach through advertising and enjoy Double Tap's offerings! We'll provide the snacks, soft drinks and pizza! Stay until closing.

Please RSVP by email to hold your spot so we can be sure to bring enough snacks, soft drinks and pizza: ShopHanoverNJ@gmail.com

Please do run your own tab and enjoy Double Tap's brews!

Parking: Double Tap's lot or behind the NJ Crown Cleaners across the street



-- Building Bridges Between Hanover Businesses and Our Community--

Shop Hanover is a priority of the Township's Economic Development Advisory Committee

GOALS:

- **Establish a supportive, self-sustainable, collaborative community amongst Shop Hanover business members**
- **Drive awareness of our businesses throughout the community**

2023 Initiatives

- Establish monthly “Informal Business Card Swap Meet & Greet” events hosted at various businesses to bring our business community together.
- Support development of a “Welcome to Hanover” practice to promote & support new businesses.
- Support development of “Hanover First” to enable use of Hanover businesses by property developers.
- Drive redeployment of a significantly enhanced “Hanover Business Directory”.
- Drive more active use of the Shop Hanover Business Members Facebook Group by its members.
- Launch a “Shop Hanover Facebook Page” that affords Shop Hanover Members means to promote themselves on various local Facebook Groups.
- Support Shop Hanover with promotional items (e.g. shopping bags) at events such as Hanover Township Day.
- Support Shop Hanover during “Small Business Saturday”.
- Promote Shop Hanover with street banners.
- Bring the business community together in a new Business Networking Event, tentatively planned for Friday afternoon, June 9th, that you won’t want to miss. Mark your calendars now!

What can you do to help out?

- A) Let us know if you want to host a future “Informal Business Card Swap Meet & Greet” at your place of business. Email us @ ShopHanoverNJ@gmail.com**
- B) Support growth of our Shop Hanover Business Community.**
- C) Help us by connecting with other business who might be interested in joining us at these get-togethers.**
- D) Drop your business card into the meeting basket.**